



Fact Sheet

WHAT is the Discovery Festival?

Discovery Festival is a Big Brothers Big sisters initiative focused on acquainting local youth with the STEAM professions. STEAM is an acronym for **S**cience, **T**echnology, **E**ngineering, **A**rt and **M**athematics. Many local youth have an aptitude in these fields but have not yet discovered their talents. This event will be a fun, creative way for local companies and organizations to introduce STEAM based careers to children in Central New Mexico. The proceeds from this event will help fund the Mentoring programs in Central New Mexico.

Admission to this event will be FREE to all children and their families. Attendance is anticipated at over 2,000+ in 2018.

WHY is the Discovery Festival so important to our youth?

In today's world, STEAM touches every aspect of our lives. Nearly 100% of today's youth will gain future employment with at least a proportion of their job focused on STEAM. In fact, most employees today could not function in their current position without some knowledge or expertise in either the technology or mathematics fields. STEAM is important to our youth because they are our future.

HOW can I participate?

The success of the Discovery Festival depends on community involvement. There are several ways for your company to get involved:

- Become a Discovery Festival sponsor & help introduce children to a whole new world!
- Join the Discovery Festival Committee
- Contact Big Brothers Big Sisters to start a STEM Mentoring program at your company
- Get creative with an amazing, interactive exhibit and you could win the Best of Show or People's Choice award!

Now it's easier than ever to get involved! Simply [download](#) a sponsorship packet and start changing kids' lives for the better, forever.